

Press release

NKE AUSTRIA opens sales office in Shanghai

Steyr, Austria, 22 July 2009. The bearing manufacturer NKE AUSTRIA opens its first sales office in China. The objective of the representative office in Shanghai is to improve the service to OEM customers in important segments as well as to establish a nationwide distribution network. The office will be headed by Hansen Mao, who has many years of experience in the bearing industry.

With an export share of 94 percent, NKE exports to more than 60 countries. China is the fourth largest market worldwide for NKE; in 2009 it is expected to grow to the second largest market. Growth industries are especially renewable energies, railway vehicles, gear boxes and general machinery. "The sales office in Shanghai enables us to act faster in the Chinese market as well as better attend to our customers technically and commercially", explains Heimo Ebner, Managing Director of NKE. "Customer proximity is the cornerstone of our success. With the new representative office we have now 15 sales offices in 12 countries."

At its Steyr base in Austria, bearing specialist NKE employs 180 people, offering both standard and special bearings for all industrial applications. In addition to product development and application engineering NKE provides a full range of technical services and training. NKE's products are distributed through 15 international representative offices and more than 240 distribution outlets in 60 countries.

Picture: Hansen Mao, Chief Representative of NKE AUSTRIA in Shanghai, China.

Company information:

NKE Austria GmbH is a bearing manufacturer with headquarters in Steyr, Austria. Founded in 1996 by a group of senior staff members of former company Steyr Wälzlager, NKE has about 180 employees and offers both standard and special bearings for all industrial applications. NKE's core functions – engineering, product development, final processing of components, assembly, quality assurance, logistics, and sales and marketing – are

centralised at its Steyr headquarters. The Steyr site is accredited to ISO 9001:2000 (design, development, production and distribution of bearings) and ISO 14001:2004. Its wide range of standard bearings are either available from stock or on short production lead-times. NKE also provides tailored products and solutions. In addition to product development and application engineering NKE provides a full range of technical services, consulting, documentation and training. NKE's products are distributed through 15 international representative offices and more than 240 distribution outlets in 60 countries.

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